



People's Light & Theatre 35th Anniversary Gala April 16, 2010

Co-Chairs

Katherine McNabb
F. William McNabb III
President, Vanguard

Co-Chairs

Barbara Sutherland
L. Frederick Sutherland
CFO, Aramark Corporation

Sponsorship Levels

Premier Sponsor (\$10,000, table for 10, \$8,000 is tax-deductible)

- Invitation to Gala Kick-off Party, hosted by Bill & Katie McNabb
- Gala reception, presentation and dinner for ten with top priority seating for the presentation, dinner and auction
- Opportunity to host an additional guest at your table – a People's Light Company member or resident artist
- Ten VIP vouchers, redeemable for **any** People's Light opening night performance for the remainder of the 2009/2010 season or for **any** opening night performance of the 2010/2011 season; package includes a reception after the performance with a meet and greet opportunity with performers (*based on availability*)
- Full page ad and prominent listing in the Gala invitation, program and logo/link on website
- Name recognition as the premier sponsor on all advertising and marketing materials including invitation (commitment must be made no later than January 15th)
- Individual Sponsor or Corporate CEO added to the Honorary Gala Committee
- Special recognition in the remainder of the People's Light's 09/10 season programs
- Table recognition display

Sustaining Sponsor (\$6,000, table for 8, \$4,400 is tax-deductible)

- Invitation to Gala Kick-off Party, hosted by Bill & Katie McNabb
- Gala reception, presentation and dinner for eight with priority seating for the presentation, dinner and auction
- Eight VIP ticket vouchers, redeemable for **select** People's Light opening night performance for the remainder of the 2009/2010 season or for **select** opening night performances of the 2010/2011 season; package includes a reception after the performance with a meet and greet opportunity with performers (*based on availability*)
- Full page ad and prominent listing in the Gala invitation, program and logo/link on website
- Invitation acknowledgement (commitment must be made no later than January 15th)
- Special recognition in the remainder of the People's Light's 09/10 season programs
- Table recognition display

Supporting Sponsor (\$3,000, table for 8, \$1,400 is tax-deductible)

- Invitation to Gala Kick-off Party, hosted by Bill & Katie McNabb
- Gala reception, presentation and dinner for eight
- Priority seating for the presentation, dinner and auction
- Six VIP ticket vouchers, redeemable for **select** People's Light opening night performance for the remainder of the 2009/2010 season or for **select** opening night performances of the 2010/2011 season; package includes a reception after the performance with a meet and greet opportunity with performers (*based on availability*)
- Half page ad and listing in the Gala invitation, program and logo/link on website
- Invitation acknowledgement (commitment must be made no later than January 15th)
- Special recognition in the remainder of the People's Light's 09/10 season programs
- Table recognition display

Benefactor Ticket (\$500, \$300 is tax-deductible)

- Invitation to Gala Kick-off Party, hosted by Bill & Katie McNabb
- Gala reception, presentation and dinner
- Two VIP ticket vouchers, redeemable for **select** People's Light opening night performance for the remainder of the 2009/2010 season or for **select** opening night performances of the 2010/2011 season; package includes a reception after the performance with a meet and greet opportunity with performers (*based on availability*)
- Invitation acknowledgement (commitment must be made no later than January 15th)
- Listing in Gala program

Patron ticket (\$250, \$150 is tax-deductible)

- Gala presentation and dinner
- Invitation acknowledgement (commitment must be made no later than January 15th)
- Listing in Gala program